

A young boy with dark hair, wearing clear safety goggles and a blue lab coat over a white t-shirt, is smiling broadly. He is holding a yellow-handled screwdriver and working on a small robot with two white wheels and a blue circuit board. The background is a blurred laboratory or classroom setting. The entire image has a blue tint.

NATIONAL CHARTER SCHOOLS WEEK

MAY 10-16

SOCIAL TOOLKIT



→ National Charter Schools Week is May 10th – 16th, 2026

→ Cross-channel visibility, tag @charteralliance in your posts

→ Amplify public charters with
#CharterSchoolsWeek #WeAreCharter



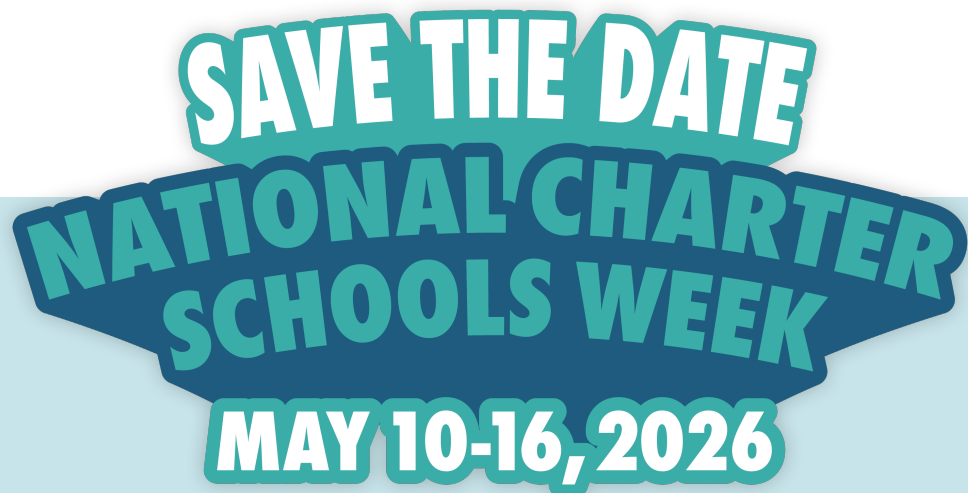
Caption/Post Direction:

Save the Date – May 10-16
#CharterSchoolsWeek! Families deserve access to public school options that meet their students' needs.
@charteralliance #WeAreCharter

CHANNEL RECOMMENDATIONS    

ASSET LINK:

<https://www.dropbox.com/scl/fo/1v8p91n85g18deojch56z/AGcEJUdiMV-iiYrbv5G8EoE?rlkey=qa6080rzzswjdozaacy95jmgb&st=9its55sw&dl=0>



Have your own assets?

Add this logo PNG to any of your assets before you post.

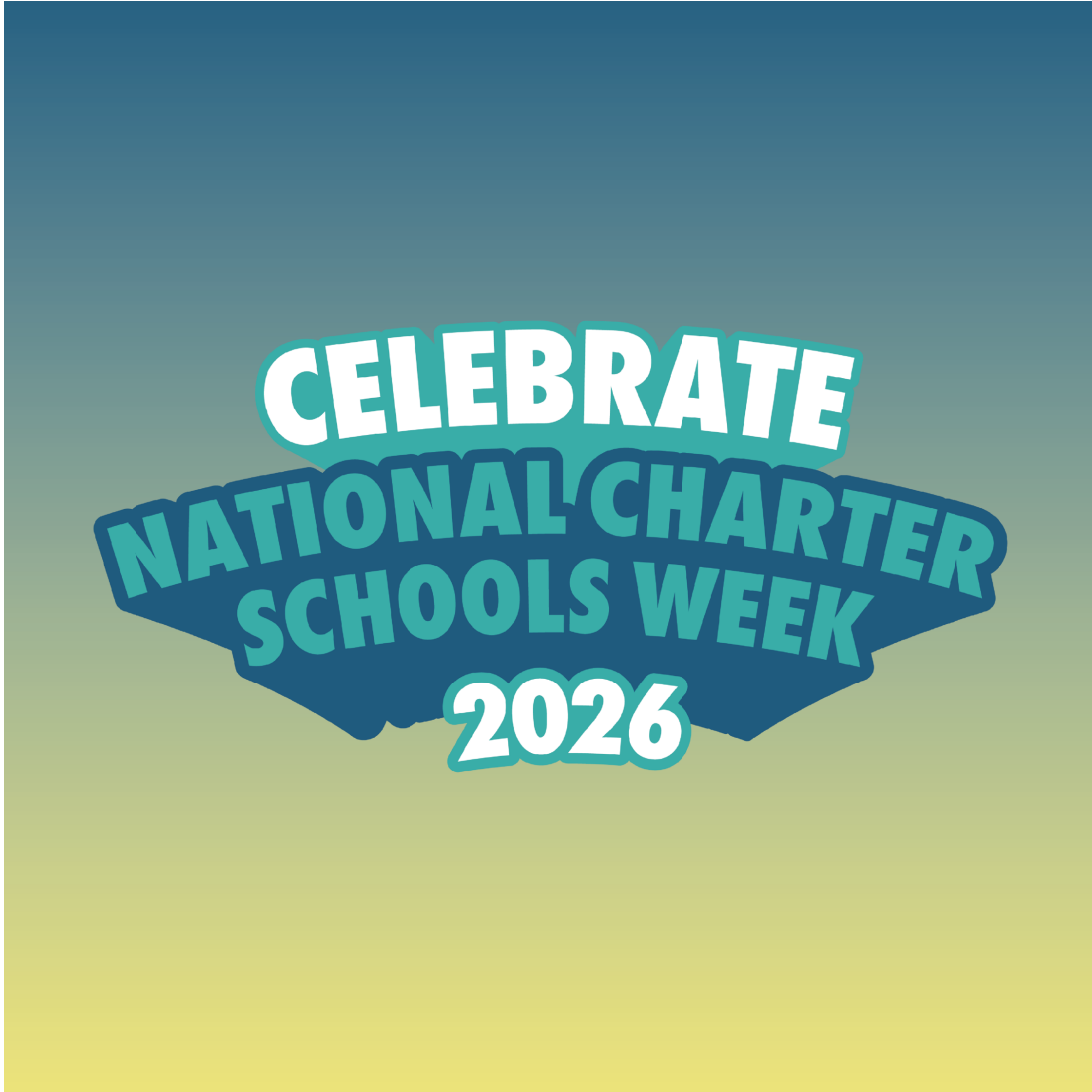
Save the Date – May 10-16 #CharterSchoolsWeek! Families deserve access to public school options that meet their students' needs. @charteralliance #WeAreCharter

CHANNEL RECOMMENDATIONS



ASSET LINK:

<https://www.dropbox.com/scl/fi/mtmrhxhfz2txhx6uj1s6p/NAPCS-2026-NCSW-Save-the-Date-LOGO-STICKER.png?rlkey=lp6wxsh9gzkhu0lt8e6ii9yjd&st=c0m83l5y&dl=0>

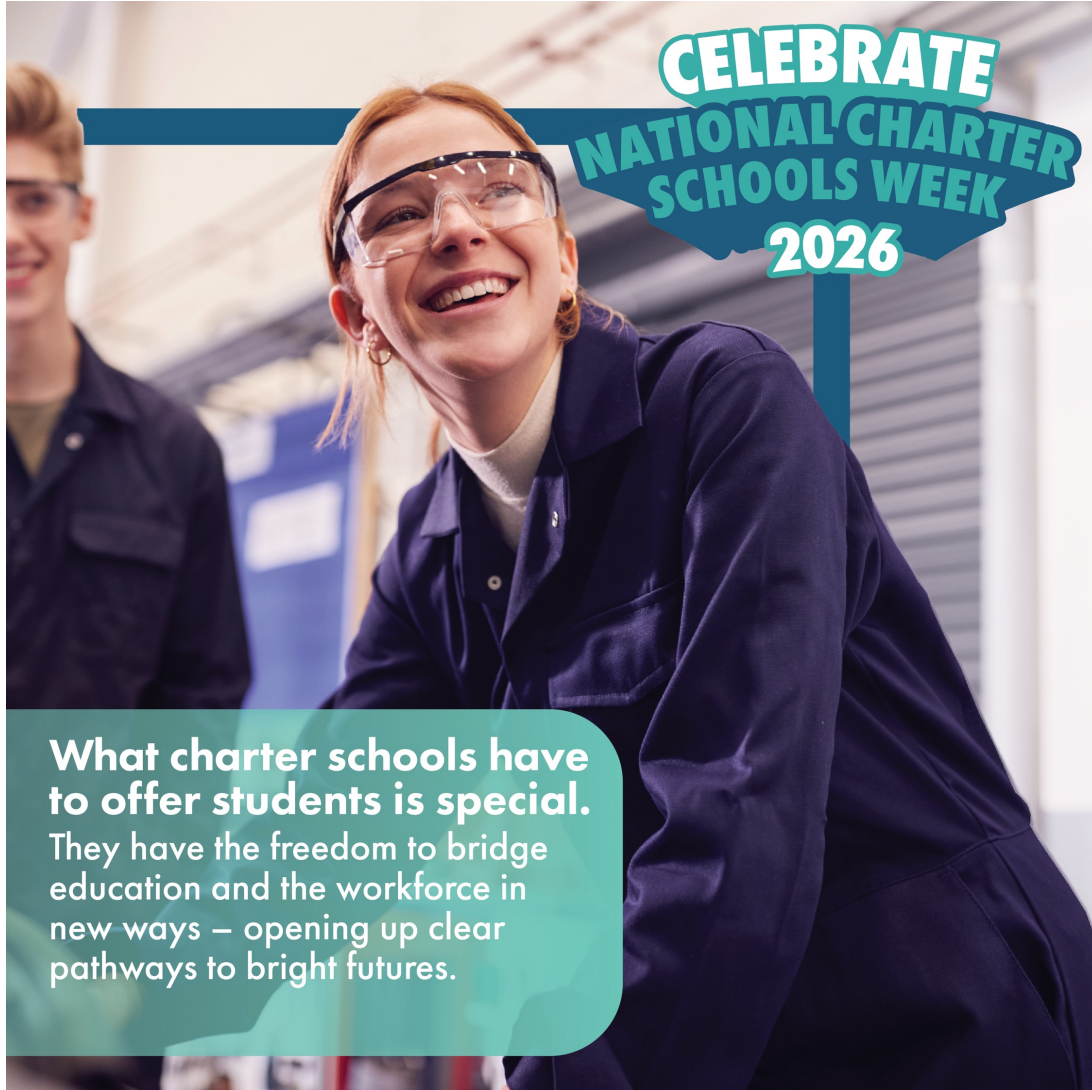


Caption/Post Direction:

Join us in celebrating National #CharterSchoolsWeek! Public charter schools are always free, open to all, and serve 3.8 million students nationwide. #WeAreCharter @charteralliance

CHANNEL RECOMMENDATIONS    

ASSET LINK:
<https://www.dropbox.com/scl/fo/j3igovychchk9yuf9q39v/AOOUK4qnCcUS1Zh9vyHFyuA?rlkey=ugmka8ooixevmmv7qd1khv187&st=ugdk8qve&dl=0>



What charter schools have to offer students is special.

They have the freedom to bridge education and the workforce in new ways – opening up clear pathways to bright futures.

Caption/Post Direction:

Public charter schools have the freedom to bridge education and the workforce — opening clear pathways to bright futures.
@charteralliance #CharterSchoolsWeek
#WeAreCharter

CHANNEL RECOMMENDATIONS    

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<https://www.dropbox.com/scl/fo/j3igovychchk9yuf9q39v/AOOUK4qnCcUS1Zh9vyHFyuA?rlkey=ugmka8ooixevmmv7qd1khv187&st=ugdk8qve&dl=0>



Charter schools prepare students for real careers, in real time – in partnership with colleges and businesses that know what’s needed next.

Caption/Post Direction:

There are over 8,100 public charter schools serving 3.8 million students across the country. @charteralliance #CharterSchoolsWeek #WeAreCharter

CHANNEL RECOMMENDATIONS    

ASSET LINK:

<https://www.dropbox.com/scl/fo/j3igovychchk9yuf9q39v/AOOUK4qnCcUS1Zh9vyHFy uA?rlkey=ugmka8ooixevmmv7qd1khv187&st=ugdk8qve&dl=0>



Charter schools are free, public, and open to all—and for over 30 years, they’ve expanded opportunity for families across the country.

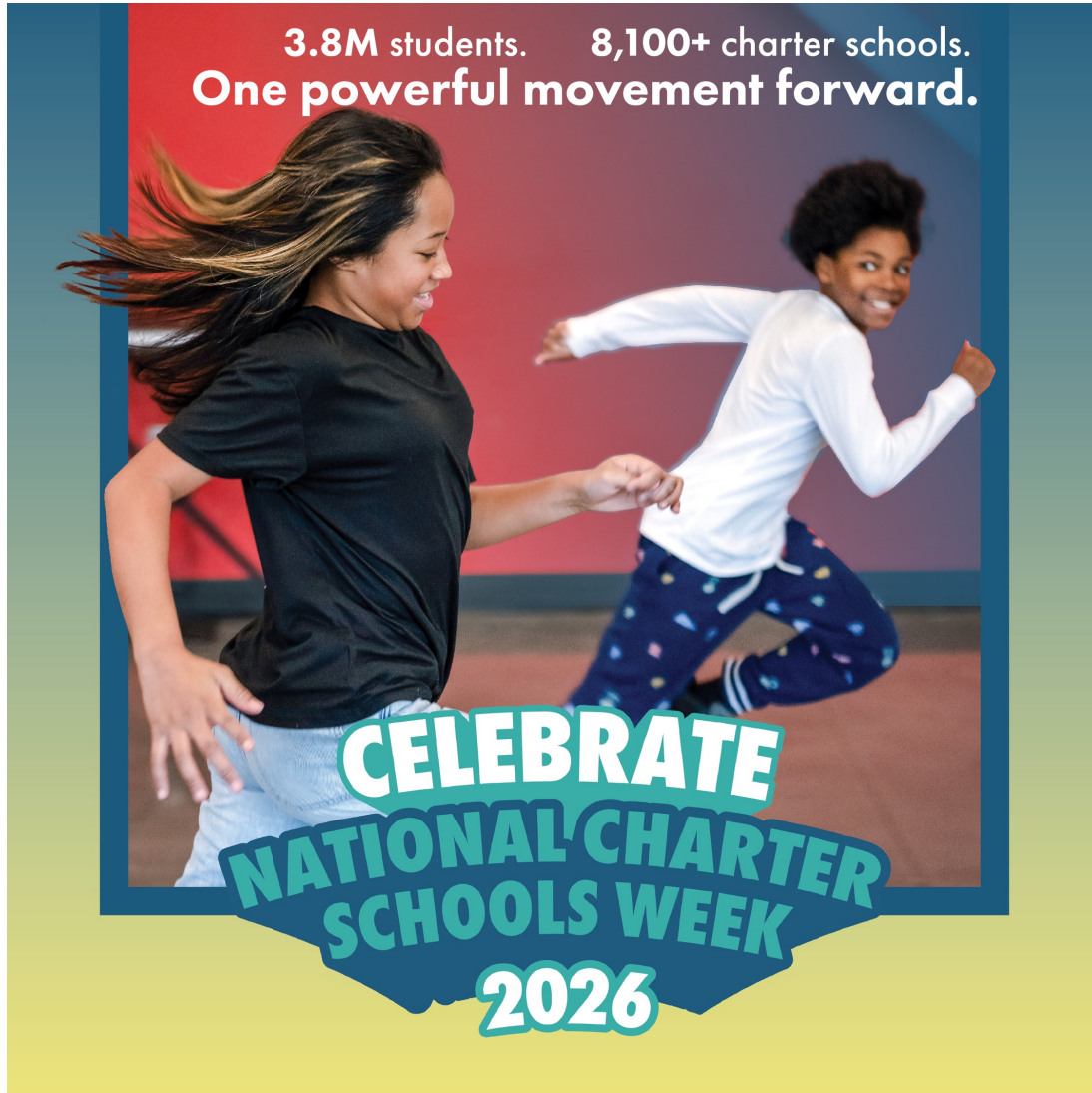
Caption/Post Direction:

74% of school parents support charter schools. All students and families deserve access to a high-quality public education.
@charteralliance #CharterSchoolsWeek
#WeAreCharter

CHANNEL RECOMMENDATIONS    

ASSET LINK:

<https://www.dropbox.com/scl/fo/j3igovychchk9yuf9q39v/AOOUK4qnCcUS1Zh9vyHFyuA?rlkey=ugmka8ooixevmmv7qd1khv187&st=ugdk8qve&dl=0>



Caption/Post Direction:

Charter schools are a vital part of public education — expanding opportunity and preparing students for the workforce of tomorrow. @charteralliance
#CharterSchoolsWeek #WeAreCharter

CHANNEL RECOMMENDATIONS    

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Happy #CharterSchoolsWeek! Families deserve access to public school options that meet their students' needs.
@charteralliance #WeAreCharter

CHANNEL RECOMMENDATIONS



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<https://www.dropbox.com/scl/fi/z8n6nkpcnpo72887ge76/NAPCS-2026-NCSW-Celebrate-LOGO-STICKER.png?rlkey=xikkwdlix4sqvzzbrqkv4gbt7&st=h5q3fus8&dl=0>

A young boy with dark hair, wearing clear safety goggles and a blue shirt, is smiling broadly while working on a small robot. He is holding a yellow-handled screwdriver. The robot has two white wheels and a circuit board with various components. The background is a blurred classroom setting. The entire image has a blue tint.

Thank You!

*For media and communications inquiries,
please reach out to Meredith Linnehan
meredith@publiccharters.org*