


Tips & Tricks: *Parent Communication*



Embarking on a new school project is exciting, but we understand the challenges of managing parent+ community expectations.

By implementing proactive measures and fostering open communication channels, you can effectively manage parents' expectations and concerns during a school construction project, ultimately strengthening relationships and building trust within the school community.

→ **Informative Parent + Community Sessions:**

1. Set Realistic Expectations: Avoid unnecessary pressure by transparently sharing project timelines.
2. Build Trust: Informed parents are supportive parents. Establish trust from the get-go.
3. Focus on Project Demands: Spend less time managing expectations and more time on project essentials

→ **Celebrate Milestones Together**

Celebrate key milestones and achievements reached throughout the construction project, involving parents in the celebration where feasible. This fosters a sense of ownership and pride in the school community's collective progress.

→ **Provide Regular Updates**

Keep parents informed about project progress, milestones, and any adjustments to timelines or plans. Transparency fosters trust and confidence among parents, helping to alleviate concerns and uncertainties.

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